



MUNHUMUTAPA SCHOOL OF COMMERCE
Department of Management and Hospitality

BACHELOR OF COMMERCE

PART 2 SEMESTER 1

MODULE NARRATION

PRINCIPLES OF MANAGEMENT

CODE

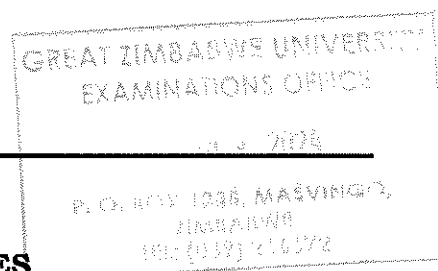
HBM211-3

DATE

2024

TIME

3 HOURS



INSTRUCTIONS TO CANDIDATES

1. SECTION A CARRIES 25 MARKS AND COMPULSORY CASE STUDY
2. SECTION B COMPRISES FIVE QUESTIONS EACH CARRYING 25 MARKS. ANSWER THREE (3) QUESTION ONLY.

SECTION A: COMPULSORY CASE STUDY: HBM211-3

Read the case study provided and answer the following question(s)

The value of information

The government is to spend US\$2.3bn modernizing the National Health Service's information structure over the next three years. The figures are below the immediate doubling in IT spending that Dee Mashie, the government's health adviser, said was 'a plausible view' of what the NHS needed to spend to provide patients with booked admissions, an electronic patient record, e-prescribing, digital X-rays and imaging, and the other elements of a health service that took full advantage of modern information and communications technology. In his first interview since taking up his post in October, Mr Chamu, the new NHS IT chief, said that not until later this year, 'when I have bids from suppliers that have completion risk and performance risk clearly attached to their proposals, will I know the exact timetable'.

Question 1

(i) The expenditure described above will lead to the provision of better information in the National Health Service. To what extent is the value of the information quantifiable? [15marks]

(ii) Is it possible to estimate the cost effectiveness of a project such as this, considering both the expenditure and the value of the information obtained? [10marks]

SECTION B: ANSWER ANY THREE QUESTIONS

QUESTION 2

Assess the information required to aid business decision making in an organisation [25 Marks]

Question 3

Employ the framework of a systems approach to evaluate the information requirements of more complex systems [25 Marks]

QUESTION 4

Assess the cost and value of information in an organisation [25 Marks]

QUESTION 5

Define the Internet and explain the historical developments that have led to the Internet of today [25 Marks]

QUESTION 6

Analyse the organizational benefits and drawbacks of distributed systems [25 marks]