



**ROBERT MUGABE SCHOOL OF HERITAGE AND EDUCATION**  
**DEPARTMENT OF PERFORMING ARTS, LANGUAGES, MEDIA AND**  
**COMMUNICATION**

---

BA HONS IN CREATIVE MUSIC

LEVEL I SEMESTER II

HCM 123: MUSIC CREATIVE THINKING AND ENTREPRENEURSHIP

MONTH:

DURATION: 3 HOURS

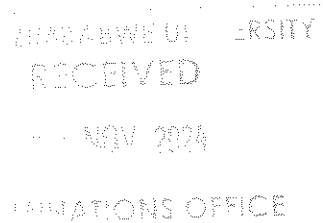
MAIN PAPER

***INSTRUCTIONS TO CANDIDATES***

---

There are five questions to this paper. Answer question **ONE** and any other two (2) questions from the remaining four (4). Question **ONE** carries 40 marks and the rest carry 30 marks each.

---



1. Musical arts students in tertiary institutions must be equipped with **entrepreneurship** skills. Thus, you are tasked to write a paper to present at an international conference on entrepreneurship in the performing and visual arts. In your paper, you should think, suggest and explain six strategies to instill the entrepreneurial mindset in the performing arts students in Zimbabwe. **[40 marks]**

2. Computers have revolutionised the **entrepreneurial** processes in the arts sector globally. Critically present your views in the context of Western performing arts industries. **[30 marks]**

3. Assess any **five** basic principles to be considered when endeavoring into entrepreneurship in performing arts. **[30 marks]**

4. Examine the importance of **entrepreneurship** in economic development of a nation, drawing concrete examples from European performing arts industries to support your facts. **[30 marks]**

5. Identify **five** definitions of entrepreneurship and demonstrate your own understanding of the processes of entrepreneurship. **[30 marks]**

.....

*The End*