



ROBERT MUGABE SCHOOL OF HERITAGE AND EDUCATION
DEPARTMENT OF LANGUAGES, MEDIA AND CULTURE
MASTER OF ARTS IN AFRICAN LANGUAGES AND CULTURE DEGREE
LEVEL 1: SEMESTER 1
EXAMINATION QUESTION PAPER

MODULE CODE: MAL714

MODULE NARRATION: ADVANCED ONOMASTICS

YEAR: 2025

DURATION: 3 HOURS

INSTRUCTIONS

1. Select only three questions.
2. All questions carry equal marks (100).

1. Critically examine the challenges and opportunities that accrue in using onomastic data in digital humanities research, development of databases and digital archives.
2. Examine the use of place names in literary works as a means of creating atmosphere and setting.
3. Analyse the impact of globalization on naming practices and cultural renaissance.
4. Discuss the cartographic emasculation of Africa due to colonialism and its impact on identity and memory.
5. Evaluate naming as branding in the context of indigenous products in Zimbabwe.