



MUNHUMUTAPA LAW AND BUSINESS SCIENCES
Department of Tourism and Management Studies

MAIN PAPER

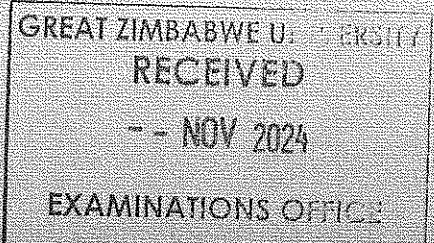
BACHELOR OF COMMERCE	PART 1 SEMESTER 1
MODULE NARRATION	Principles of Logistics and Transport mgt
CODE	HLT 111
DATE	JUNE 2024
DURATION	3 HOURS

INSTRUCTIONS

CHOOSE ANY 4 QUESTIONS

ALL QUESTIONS CARRY 25 MARKS EACH

START A NEW QUESTION ON A NEW PAGE



QUESTION 1

Pipeline is an old method of transporting goods and is crucial in all the world markets. Explain the importance of pipeline as a transport mode in Zimbabwe. (25 marks)

QUESTION 2

Discuss the need for evaluating the performance of channel members by the manufacturer in an industry of your choice. (25 marks)

QUESTION 3

Describe any six warehousing and storage management challenges that many logistics face and handle daily. (25 marks)

QUESTION 4

Describe six different causes of channel conflicts among channel members and demonstrating how you would resolve each of them. (25 marks)

QUESTION 5

Close buyer-seller relationship is extremely significant in logistics. Demonstrate the importance of such relationship among channel members. (25 marks)

QUESTION 6

Logistics is sometimes regarded as close ally of marketing.. Discuss the relationship between logistics and marketing using practical examples. (25 marks)

END OF EXAM