



HERBERT CHITEPO SCHOOL LAW AND BUSINESS SCIENCES
Department of Economics and Finance

EXAMINATION PAPER

BACHELOR OF COMMERCE

PART 4 SEMESTER 2

MODULE NARRATION

**ENTREPREURSHIP AND
GOVERNANCE**

CODE

HBF4211

DATE

JUNE 2024

DURATION

3 HOURS

GREAT ZIMBABWE UNIVERSITY
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EXAMINATIONS OFFICE

INSTRUCTIONS TO CANDIDATES

1. ANSWER **ANY FOUR** QUESTIONS
2. EACH QUESTION CARRIES **25 MARKS**
3. AS MUCH AS POSSIBLE **CITE RELEVANT** EXAMPLES
4. START EACH QUESTION ON A FRESH PAGE

QUESTION 1 [25 MARKS]

Despite efforts to improve corporate governance standards, some companies in Zimbabwe continue to face challenges related to board independence, executive compensation, and disclosure practices. Discuss the challenges and opportunities for improving corporate governance standards in Zimbabwe's business environment.

QUESTION 2 [25 MARKS]

Despite facing regulatory hurdles and limited access to formal financing, entrepreneurs in Zimbabwe demonstrate resilience and adaptability, leveraging social networks and local resources to grow their businesses. Outline the key characteristics of successful entrepreneurs in Zimbabwe, and how do they navigate challenges within the business environment.

QUESTION 3 [25 MARKS]

With Zimbabwe's economy struggling and unemployment rates soaring, the government launches a national entrepreneurship program aimed at providing training, mentorship, and funding opportunities to aspiring entrepreneurs. Discuss the role of entrepreneurship in addressing unemployment and fostering economic growth in Zimbabwe.

QUESTION 4 [25 MARKS]

In Zimbabwean culture, entrepreneurship is often viewed as risky and unconventional, leading many individuals to pursue traditional employment paths. Elaborate how cultural norms and societal attitudes influence entrepreneurship in Zimbabwe.

QUESTION 5 [25 MARKS]

The government of Zimbabwe recently launched a new initiative to promote entrepreneurship among women and youth, providing access to training programs, funding, and mentorship opportunities. Evaluate the effectiveness of government initiatives aimed at promoting entrepreneurship and small business development in Zimbabwe.