



**HERBERT CHITEPO SCHOOL OF LAW AND
BUSINESS SCIENCES**

MANAGEMENT AND HOSPITALITY

BACHELOR OF COMMERCE HONOURS DEGREE

LEVEL 2 SEMESTER 1

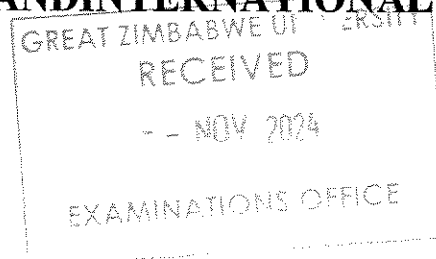
EXAMINATION QUESTION PAPER

MODULE CODE HHT 212

**MODULE NARRATION REGIONAL AND INTERNATIONAL
TOURISM**

DATE

DURATION 3 HOURS



INSTRUCTIONS TO CANDIDATES:

1. ANSWER ANY FOUR QUESTIONS
2. ALL QUESTIONS CARRY 25 MARKS
3. START EACH ANSWER ON A FRESH PAGE
4. AS MUCH AS POSSIBLE CITE RELEVANT EXAMPLES

QUESTION 1

As an international tourism consultant, discuss the impacts of COVID-19 pandemic in the development of international tourism. [25 marks]

QUESTION 2

Discuss the assertion that globalization presents opportunities for development of international tourism. [25marks]

QUESTION 3

Using relevant cases, justify the importance of regional tourism blocks in the development of regional tourism [25 marks]

QUESTION 4

Discuss the assertion that tourism in Southern Africa has not received appropriate attention from governments. [25marks]

QUESTION 5

As an international tourism consultant, advise the government of Zimbabwe on what can be done to promote international tourism [25 marks]

QUESTION 6

Examine the importance of ecotourism initiative in the development of regional and international tourism [25 marks]

END OF PAPER