



HERBERT CHITEPO SCHOOL OF LAW AND BUSINESS SCIENCES
Department of Management and Hospitality

MAIN PAPER

BACHELOR OF COMMERCE

PART 2 SEMESTER 2

MODULE NARRATION

AIRLINES AND AIRPORT MANAGEMENT

CODE

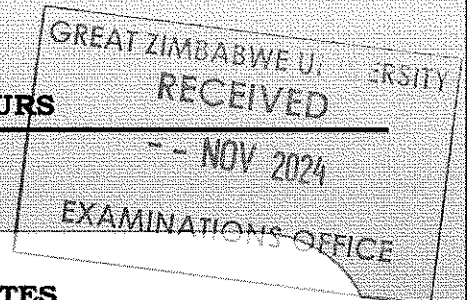
HLT224

DATE

2024

DURATION

3 HOURS



INSTRUCTIONS TO CANDIDATES

1. ANSWER ANY FOUR (4) QUESTIONS
2. ALL QUESTIONS CARRY EQUAL MARKS (25 MARKS)
3. AS MUCH AS POSSIBLE CITE RELEVANT EXAMPLES

QUESTION 1

As an Airport manager, explain the economic characteristics of airlines in Zimbabwe.
(25 marks)

QUESTION 2

Discuss the regulations that air transport operators consider for smooth operations..
(25 marks)

QUESTION 3

Justify the need for Zimbabwean companies to choose air transport in carrying goods and services than using road mode..
(25 marks)

QUESTION 4

Examine the importance of Information Communication technology in Airlines and Airports.
(25 marks)

QUESTION 5

.There is great need for security in the operation of an Airlines. Detail the security issues that you would consider.
(25 marks)

QUESTION 6

Justify the need for segmentation of the passenger market in International air transportation.
(25 marks)

END OF EXAM