



JULIUS NYERERE SCHOOL OF SOCIAL SCIENCES

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

BACHELOR OF SCIENCE HONOURS DEGREE

IN HUMAN RESOURCE MANAGEMENT

LEVEL 4 SEMESTER 1

EXAMINATION QUESTION PAPER

MODULE CODE **HRMH414/PPMH425**

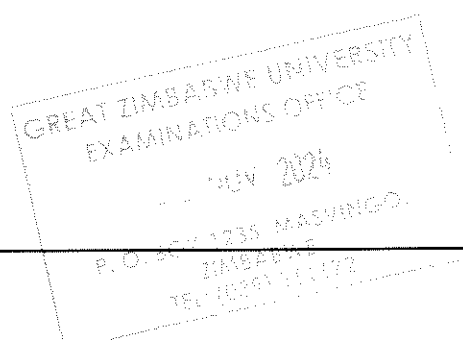
MODULE NARRATION **ENTREPRENUERSHIP**

DATE

DURATION **3 HOURS**

INSTRUCTIONS TO CANDIDATES:

- Answer all questions in section A and any **two** questions in section B.
- Section A carries **40** marks and each question in section B carries **30** marks.
- Questions may be answered in any order.



SECTION A

- 1 a. Distinguish between sequential entrepreneur and opportunistic entrepreneur. (20)
- b. Explain the following approaches to entrepreneurship;
 - i. Sociological perspective (10)
 - ii. Marxist perspective (10)

SECTION B

2. Examine the strategies used by entrepreneurs to market their products.
3. Evaluate the utility of the CAMPARI system in assessing the credit worthiness of prospective borrower.
4. Discuss the role of the education system in promoting entrepreneurial activities.
5. 'Great entrepreneurs are not just risk takers; they calculate risks' Discuss this statement with reference to traits of entrepreneurs.

END OF EXAMINATION