



**ROBERT MUGABE SCHOOL OF HERITAGE  
AND EDUCATION**

**DEPARTMENT OF EDUCATIONAL FOUNDATIONS AND  
CURRICULUM DEVELOPMENT**

**BACHELOR OF EDUCATION HONOURS DEGREE (PRE-  
SERVICE/IN-SERVICE)**

**LEVEL 1 SEMESTER 1**

**EXAMINATION QUESTION PAPER**

**MODULE CODE: APC 111**

**MODULE NARRATION: ACADEMIC AND PROFESSIONAL  
COMMUNICATION**

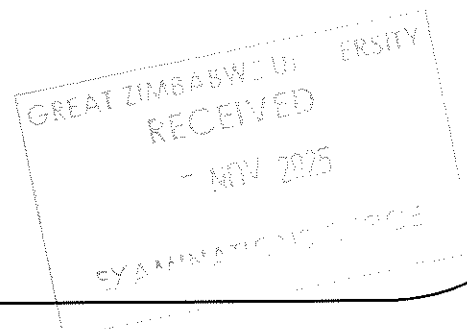
**DATE: 2025**

**DURATION: 3 HOURS**

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**INSTRUCTIONS TO CANDIDATES**

- 1. Answer any THREE questions**
- 2 All questions carry equal marks**



1. Discuss the significance of the sender and the receiver in the success of communication in a lecture situation.
2. How does knowledge of the Osgood-Schramm's Circular model help to improve communication in a job interview?
3. As a classroom practitioner, how would you make use of the non-verbal communication to enhance your teaching?
4. Justify the adoption of the process approach in academic writing at university level
5. Examine the major benefits of using Artificial Intelligence (AI) technologies for academic purposes in a university set-up.

**END OF QUESTION PAPER**