



**ROBERT MUGABE SCHOOL OF HERITAGE AND EDUCATION**  
**DEPARTMENT OF SCIENCE AND TECHNICAL EDUCATION**

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**BA HONS IN CREATIVE MUSIC**

**LEVEL II SEMESTER II**

**HCM 222:                      MUSIC INNOVATION, CREATIVITY AND  
ENTREPRENURSHIP**

**MONTH:**

**DURATION:                      3 HOURS**

**MAIN PAPER**

***INSTRUCTIONS TO CANDIDATES***

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There are five questions to this paper. Answer question **ONE** and any other two (2) questions from the remaining four (4). Question **ONE** carries 40 marks and the rest carry 30 marks each.

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1. Innovation skills and knowledge is a critical drive for growth and prosperity for Zimbabwe's higher education graduates and the nation at large (Dziwa & Postma, 2022). Discuss.

[40 marks]

2. Examine the term **innovation** in terms of performing arts in the creative industry.

[30 marks]

3. Design an integrated **entrepreneurship** plan for music artists in the Mashava community

[30 marks]

4. Discuss the relationship between the Education 5.0 policy and **Creativity**.

[30 marks]

5. Explore **five** barriers being faced by creative **entrepreneurs** in relation to marketing their artistic products.

[30 marks]

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*End of paper*