



**ROBERT MUGABE SCHOOL OF HERITAGE AND EDUCATION  
DEPARTMENT OF EDUCATIONAL FOUNDATIONS AND  
CURRICULUM DEVELOPMENT  
BACHELOR OF EDUCATION [HONOURS] IN SOCIOLOGY  
LEVEL 2 SEMESTER 2**

**EXAMINATION QUESTION PAPER**

<b>MODULE CODE</b>	<b>EFSOC 222</b>
<b>MODULE NARRATION</b>	<b>MASS MEDIA and EDUCATION</b>
<b>DATE:</b>	<b>2024</b>
<b>DURATION:</b>	<b>3 HOURS</b>

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**INSTRUCTIONS TO CANDIDATES**

- 1. ANSWER ANY THREE QUESTIONS**
- 2. EACH QUESTION CARRIES 100 MARKS**

1. Analyse the role of the mass media in educational processes in Zimbabwe.
2. Assess the relevance of the 'Magic bullet' theory to explain the effects and uses of the mass media.
3. Evaluate the contribution of the conflict perspective to an understanding of the link between the mass media and education.
4. With reference to the Zimbabwean schools examine the link between the mass media and counter-school culture.
5. Discuss the view that the mass media is a determinant of academic achievement.

**END OF EXAMINATION**

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